



C-lever.org
Collaborative leverage towards inclusive development

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About us

C-lever.org is a social, value driven, impact enterprise powered by a collaborative international network of dedicated professionals, working on inclusive development at organisational, institutional, socio-economic, cultural and ecological levels. From an enabling platform, we deliver social innovative solutions benefiting both our clients and the communities we work with. We also reinvest 60% of our net profits in support of empowering and sustainable initiatives.

Type of services

- 1) Advice, technical support and counselling
- 2) Process facilitation – Mediation
- 3) Training, learning and/or coaching
- 4) Management of projects and/or funds
- 5) Evaluation and audit
- 6) Research and studies

Our vision

We believe in enabling people and organisations who invest in positive change, for themselves and their families, for the organisations they work with, for the communities that surround them and for our planet. We trust that together we can conceive and apply *clever* solutions to issues that require our involvement.

We are convinced that, in many cases, social and inclusive entrepreneurship and/or funding based on results and impact are appropriate models for contributing to better lives and sustainable development.

Our mission

We provide high quality consulting and 'value for money' for the public and social profit sectors. We assist private sector organisations in search of significant social corporate responsibility. We support and manage projects, programs and funds. We are committed to benefit both our clients and the communities we serve in. We contribute to inclusive improvements and development at organisational, institutional, socio-economic, cultural and ecological levels. To further leverage our collective positive forces, we also nurture and empower social and inclusive entrepreneurship.

Our values

We put social and environmental inclusive developments and innovation at the forefront of our concerns and aim to leverage our stakeholders' know-how, ideas and undertakings towards positive change. We are thus eager to enable and support initiatives that contribute to a fairer, equitable and sustainable society.

We are committed to develop reliable, sincere and open professional relationships with all our stakeholders: our clients, partners, affiliated experts and the communities we work with. We stand for honesty, integrity and transparency.

We strongly believe in mutual enhancement of the competences of all our stakeholders and consider this reciprocity to be a priority in our approaches and relationships.

Our own governance is participatory and transparent. Clear pathways allow affiliated experts to become partners; while partners are entitled to acquire shares in C-lever.org. Our owners and management team are accountable to stakeholders. Even without holding shares, affiliated experts and (associated) partners have a say in our governance and strategic and operational choices. We invest in developing and improving our stakeholder accountability.

What we stand for

Our clients benefit from high quality services by value-driven and trustworthy professionals who are committed to provide value for money. Working together with, and adding value to the internal competencies and strengths of our client organisations, we provide clever and innovative solutions and significant improvements benefitting both our clients and their stakeholders.

Our partners and affiliated professionals benefit from an enabling professional network and mutually supportive value-driven setup. Together we empower professionals by allowing them to reach beyond the limits of short-sighted commercial approaches. We provide an enabling platform, pooling strengths of like-minded professionals eager to provide high quality work and to contribute to inclusive development, while also being fairly compensated for their professional services.

We share knowledge and expertise, provide each other with pertinent feedback and quality assurance and stimulate further enhancement of our individual and shared competencies. We foster young professionals with high potentials for achievement who benefit from personalized mentoring by our more senior specialists.

Our joint strengths and successful track record allow us to be entrusted with larger scale assignments and more challenging projects than we would individually, thus broadening the scope of opportunities available to our partners and affiliated professionals.

Within our platform, we allow for intrapreneurship and provide enabling support for individual and collective initiatives that fit within our joint vision and mission. Among us, we apply fair and transparent allocation of our earnings, in line with win-win principles and value addition.

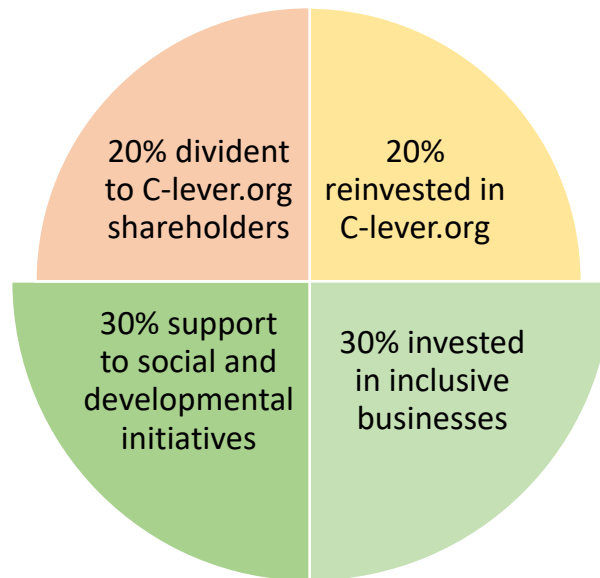
Our contribution to inclusive development comprises and extends beyond our added value in remunerated assignments.

First, through our remunerated work, we strive for significant, often indirect, contributions towards effective achievement of the social, developmental, ecological and other objectives of our client organisations. We enhance our clients' capacity in considering the genuine interests of their stakeholders.

Furthermore, we invest 60% of the net profits of C-lever.org in support of social improvements and inclusive development. We provide capital and professional support to (starting or emerging) social enterprises and inclusive businesses we believe in. We also sponsor and assist worthwhile social development initiatives.

To achieve maximum impact, we focus on empowering promising sustainable and inclusive development initiatives. Moreover, we further leverage our contacts, ideas and good reputation to generate additional funding opportunities and support to those valuable initiatives.

How we intend to use our net profits



We thus believe that C-lever.org meets the needs and ambitions of its stakeholders, clients, partners and associates. We target convincing achievements that allow us to grow and generate more enthusiasm and initiatives towards reaching worthwhile inclusive goals.

'For further information, please contact us:

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C-lever.org - Our societal commitment at a glance

C-lever.org fully qualifies as a **social enterprise**, also referred to as an **impact enterprise**.

- ☒ We are an *enterprise*, providing financially and economically viable services. We are fully self-funded through the income generated by the services we provide to our clients.
- ☒ While being moderately profit-driven, our *main drive* is generating societal value and positive impact for people and for the planet. We systematically optimise our business models in view of maximising the societal and/or environmental value that we (can) leverage; while still ensuring a decent income for our experts and partners and financial soundness and minimal profitability of our enterprise.
- ☒ Our own *governance is participatory and transparent*. Even without holding shares, affiliated experts and (associated) partners have a say in our governance and strategic and operational choices. Our owners and management team are accountable to stakeholders. We invest in developing and improving our stakeholder accountability.

What kind of societal value and how? We leverage shared endeavour for positive impact!

- ❖ By affecting **60% of our net profit** for **subsidising social value and positive outcomes** generated by others (30% of our net profit, often combined with *pro bono* strategic support or volunteering work by our partners and professionals) and for **investing in other social / impact enterprises** (also 30% of our net profit).
- ❖ Through social value focussed **volunteering work** by our partners and associate professionals.
- ❖ By providing **'pro bono' services**, either as a % of services provided to not-for-profit organisations or worth-while initiatives on a tight budget, not able to afford commercial rates for the services we provide, or as fully *pro bono* strategic support to emerging social enterprises or initiatives.
- ❖ By **targeting our clients and assignments** and ensuring the quality of our services, in such a way that we (can and do) **contribute to our clients' capacity** for effectively **achieving their social, developmental and or ecological objectives** and thus generating and/or enabling positive impact to people and planet and fostering their **stakeholder accountability**.
- ❖ By sharing our own knowledge and experience, **supporting exchange of knowledge and collaborative leveraging of new insights** pertinent for inclusive and sustainable development.
- ❖ By providing an **enabling and supporting platform** for like-minded professionals eager to contribute to inclusive development and positive impact for people and their environment.
- ❖ By mitigating and/or compensating any negative impact (e.g. flights' carbon emissions).

