

# Social Value Belgium



## Social Value Stories Belgium

The Social Value Belgium network and C-lever.org are inviting you to participate in two inspiring “**social value stories from Belgium**”-events, organised as fringe events of the [Social Value Matters 2020](#) international conference.

The formula is simple, the selected speakers have 5 to 7 minutes to pitch their story, focussing on inspiring good practices and/or ideas on generating, demonstrating and/or leveraging social, environmental and/or other societal value. After the pitch we will have another 7 minutes for reactions, feedback, etc.; before moving to the next pitch.

On Thursday 1<sup>st</sup> October 2020 from 9:45 till 10:30 CEST we host the following stories:

1. The **Close the gap story** on ‘bridging the digital gap’, even more important in the current COVID19 context, through an ISO certified recycling process providing a educational or social reuse of written-off ICT material, benefitting vulnerable children that risk falling behind. The story is brought to you by **Olivier vanden Eynde** (in English).
2. The **Beyond Chocolate story** on ensuring a living income for cocoa growers, halting deforestation and overall enhancing sustainability of chocolate (and cocoa containing products) produced and/or sold in Belgium, brought by **Charles Snoeck**, Beyond Chocolate’s Program Manager (in English)
3. The **Debateville story** on fostering social inclusion through an innovative debate and public speaking program for teenagers and why every youngster should have the opportunity to find their voice in society and develop their full potential, brought by **Sophie Buysse**, (in English)

On Friday 2<sup>nd</sup> October 2020, from 12:45 till 13:30 CEST, we host the following stories.

4. The **SI<sup>2</sup> story** on leveraging business intelligence as a key success factor of a social enterprise. Understanding what impact the company truly creates – as opposed to relying on assumptions – allows the management to make the right decisions to improve it. **Lina Benmehrez** will give an overview and examples of what has been done in the field through SI<sup>2</sup> Fund (in English).
5. The **Min Ajliki story**, about a Belgian-Moroccan cooperation program focussing on women empowerment through entrepreneurship, brought by Maha El Bchiri APEFE Wallonie-Bruxelles – Morocco office (in French).
6. The **Academics for Development story** on how students are capable of creating a positive social impact via social entrepreneurship in developing countries together with local organisations and communities, brought by **Olivier Lippens**, former President of Academics for Development (in English)

These online event are conducted as Zoom events, and they are also streamed on the [Social Value Matters 2020](#) international conference platform. Active participation (raising questions and providing comments) however is only possible through Zoom. Participation is free, however (prior) registration is required through the following links [SVstoriesB-1stOct2020](#) and [SVstoriesB-2ndOct2020](#).

Any questions or remarks, please contact us via [impact@c-lever.org](mailto:impact@c-lever.org). Social Value Belgium and C-lever.org are looking forward to your participation!



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Collaborative leverage towards inclusive development

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